

pexagon technology inc

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Pexagon Technology Introduces Colorful Line of USB Flash Drives

- Store-It Thumb Drive line of personalized USB flash now available in 14 colors

Guilford CT – January 25, 2007 - Pexagon Technology, a developer and manufacturer of innovative personal storage products continues to deliver on its promise of “Making Storage Personal”. The Store-It Thumb drive line of personalized flash drives is expanded from five to fourteen colors.

Available through the company’s web site, Store-It Thumb Drives are personalized by permanently engraving customer specified information on one side of the USB flash drive. The web interface enables customers to choose a color, choose a capacity, and enter two lines of text to be engraved on the sleek, colorful, aluminum housing – even when ordering just one. Custom logos can also be engraved for larger quantity orders.

“Since introducing this product and service in 2006, we have been delighted with the marketplace acceptance”, states Brian Campbell, President of Pexagon Technology. “As we have sold into end-user, education, corporate, and promotional product applications, we have responded to the request for an expanded “ship from stock” color selection”.

The fourteen colors (black, titanium, silver, gold, red, green, purple, yellow, cranberry, pink, light blue, lime green, and chocolate) can be viewed on the company’s web site. Store-It Thumb Drives are available in 512MB, 1GB, 2GB and 4GB capacities, and offer exceptional every day value prices of \$14.99, \$18.99, \$38.99 and \$69.99 respectively, All prices include two-lines of personalization. In addition, users may download Store-Lock™ security software from the Pexagon website. Store-Lock allows for password protection and creation of public and private areas on the flash drive.

About Pexagon – Pexagon Technology is a developer and manufacturer of innovative personal storage solutions with a focus on “Making Storage Personal” by offering quantity one choices in color, capacity, identification, and content. The company and its management have been creating and marketed unique digital products for consumers and businesses since 1986. Pexagon’s products are available direct and through many channel partners, including Dell, J&R, CDW and many others. Pexagon is also the development and fulfillment partner for The Complete New Yorker Hard Drive – a personal storage device that contains 4164 copies of every New Yorker Magazine published since 1925.

More information about the company can be found at www.pexagontech.com.

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