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FOR IMMEDIATE RELEASE:

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DIGITAL CONTENT-2-GO INITIATIVES OFFERED TO EDUCATORS.

Pexagon Technology helps school and associations save time, money and trees.

Guilford, CT June 28, 2009 – Pexagon Technology, a leading supplier of personalized flash drives in the US, will be showcasing the many ways they are delivering digital content on USB flash drives.

Coined **Digital Content-2-GO**, Pexagon offers a variety of products and services that enable content owners and communicators to share or distribute digital content instead of printed materials. Within the education market alone, Pexagon has recently delivered flash drives with pre-loaded digital content to the following organizations:

National Charter School Association, Washington DC – 3000 plus attendees received a custom USB flash drive pre-loaded with information about the conference and a “Best Practice Tool Kit” compiled from information received from other Charter Schools across the country.

Virginia PTA, Richmond VA – The Virginia PTA provided flash drives to all their conference attendees. While the drives weren’t preloaded by Pexagon, content is being offered at kiosks during the event where attendees can pick and choose what they want. Transferring the selected files onto the PTA sponsored drives, participants can load speaker presentations, conference information and PTA related materials.

AEP Summit, Washington DC – Over 400 attendees of the Association of Education Publishers Summit received an AEP branded USB flash drive. All of the speaker presentations were compiled prior to the event and converted into a BookOnFlash page-flipping eBook. As a show sponsor Pexagon also preloaded their marketing materials onto the drive.

David Starr Jordan High School, Long Beach CA – The principal from this high school purchased 200 USB flash drives to give as back-to-school teacher gifts. The drives were preloaded with essential teacher related materials (i.e. school schedule/calendar, meeting dates, staff directory, admin and management responsibilities, employee handbook, etc.) for the coming year. A logo was engraved on the front and each teacher’s name on the back.

In each of these cases, digital content was delivered in lieu of printed materials saving each organization time and money, while supporting ever important green initiatives.

Pexagon’s Digital Content-2-GO programs include an assortment of services including basic content load (simply putting folders and files onto a drive), BookOnFlash (a complete eBook solution), DMR (Digital Rights Management) tools, and auto loading splash pages. Products and services are fully customizable and offered in both short run/quick turn (“I only need a few tomorrow!”) and higher volume options.

“Every time we talk to someone about a custom or personalized flash drive we ask if they would like to pre-load data.” said Brian Campbell, president of Pexagon Technology. “While we’re not trying to displace DVD and internet based content, there are clearly some compelling applications for putting data on a flash drive. The application is a great solution for those trying to replace print for one reason or another, when the content owner wants to provide more information than is affordable in print media, or when a richer user experience (incorporating web links and interaction) is desired.”

There are numerous benefits to putting your digital content in a format that can travel easily, be used virtually anywhere there's a computer, and be assessable 24/7. Digital Content-2-Go is more environmentally friendly than traditional print, changes to content can easily be made when necessary, and a flash drive can hold more content than a CD/DVD. USB Flash drives are also less cumbersome than multiple CD sets, easier to share data, much lighter than printed text, and can be used in the many netbook computers (which do not have a CD/DVD player) in use.

About Pexagon Technology, Inc. - Pexagon Technology, Inc. is a CT based manufacturer of custom USB products and related services. By dedicating people and resources to the development of innovative new products and solutions, the company prides itself on saying yes, when others say no. You can learn more about their products and services by going to www.pexagontech.com.

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